

International Consortium awarded a contract to research and identify European industrial technologies of high cooperation and business potential for Japan.

Technology Transfer and Open Innovation Consultancies work to enhance industrial cooperation between Europe and Japan.

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An international consortium of technology commercialization support companies headed by Laser Consult Ltd. (LC Innoconsult International) in collaboration with Primary Care Innovation Consulting and Japan Technology Group has been awarded a contract by EU-Japan Centre for Industrial Cooperation, Tokyo, Japan to find and assess industrial technologies developed in countries of European Union which have the potential to become strong candidates for future partnering, transfer or licensing in Japan. The project will result in a comprehensive public report to be incorporated into a broader framework of EU-Japan industrial dialogue. A particular focus will be on technologies with “lower” international exposure as well as ones originating in the relatively new members of the European Union.

Members of the winning consortium demonstrated unique combination of skills and experience in technology commercialization across countries and continents. They also have worked together on multiple projects in the past and have an unmatched network of regional technology developers.

“We’re excited to be scouting new technologies in Europe,” said Dr. Eugene Buff, Founder and President of Primary Care Innovation Consulting. “I’ve been privileged to work closely with many large and mid-size companies in Japan over the years. This new effort will build on that previous close engagements and allow us to build new connections and make valuable recommendations.” In addition to scouting for new technologies, Primary Care Innovation Consulting provides commercialization assistance, advice on innovation strategy, and assists client companies through deal negotiations.

Dr Péter Mogyorósi, CEO of Laser Consult Ltd., said, “LC Innoconsult has been working intensively with several Far Eastern countries including China, Taiwan, Japan, South Korea, and Singapore for almost 10 years now and also knows the European Technology Transfer environment very well thanks to its intensive European presence. This is a very prestigious opportunity in our company’s life, as it strengthens our relationship further not just with the European technology intensive companies and

R&D organizations, but also with the Far East, especially Japan. This cooperation also helps us to understand in more depth the demands on both sides.“

As the two companies will take the lead in identification and prescreening technologies of interest, the third partner, Japan Technology Group will be responsible for assessing the match between the best candidates and needs and specifics of the Japanese market.

The final findings will be presented to EU-Japan Centre for Industrial Cooperation by the end of the calendar year and will outline up to three best candidate technologies from each of the EU-member country.

About Laser Consult Ltd. (LC Innoconsult International) The company was established in 1992 with the objective of accompanying its clients from the innovation idea all the way to selling the intellectual product by providing complex innovation services. Company mission is to promote the utilization of intellectual products and create a business value from innovative solutions.

In the field of Technology Transfer LC Innoconsult International has been a European factor for more than two decades. LC Innoconsult knows and understands the European TT market, and has a unique insight in the world-wide processes through its activities overseas and in the Far East as well.

For more information visit www.lcinnconsult.com

About Primary Care Innovation Consulting. Primary Care Innovation Consulting (PCIC) has been operating as a separate independent entity since 2012. The company was established and is run by Dr Eugene Buff, one of the veterans in Open Innovation consulting. PCIC is a new type of innovation management and business development firm. PCIC provides technology strategy consulting for both large and small companies globally and has unique access to cutting edge innovation at universities, incubators and accelerators worldwide. The Company also designs and delivers a variety of training and educational programs on innovation, entrepreneurship, technology scouting, and technology commercialization.

For more information and to connect with Dr. Buff see <https://www.linkedin.com/in/eugenebuff>

About Japan Technology Group, Inc. Japan Technology Group (JTG) has established a reputation as the leading intellectual property (IP) and technology

transfer company since 2003 bridging the Japanese business and technology communities with their overseas counterparts.

JTG serves as an international broker of technology-based IP, matching international companies and untapped promising innovations. Our extensive network in academic and industrial societies enables clients to access thousands of researchers in various technology areas in Japan. The company leverages its extensive network to enhance and accelerate communications and collaborations.

For more information visit <http://www.japantechnologygroup.com>

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